

# ***THE TRANSGUARD CASH CENTRE***



## ***aviation security with a difference***

Emirates is synonymous with quality. The airline wins award after award for its inflight service and is widely regarded as one of the world's premier carriers. It is this reputation that has helped it ensure that, despite the war in Iraq having been waged in such close geographic proximity to its home base of Dubai and it serving many of the countries worst affected by SARS, it continues to prosper and flies full...

Security is not an issue shirked. Indeed, under the stewardship of Dr Abdulla al-Hashimi, it is tackled head on; few were surprised that Dr al-Hashimi won the Individual Award of Excellence for Airline Security in 2002.

Aviation security "à la Emirates" is not only a matter of securing each flight prior to departure. It actively co-operates with government agencies on matters well beyond the normal remit of an airline security department.

Emirates' latest venture in the aviation security arena is one that is truly original. An airline that is now adding its own security ingredient to the phrase "cash in transit".

### **Transguard**

Speed, accuracy and reliability are the benchmarks for any business that wants to succeed. When that business services the financial sector, those qualities have even greater importance. Take the business of currency management or cash processing for example. The need for huge volumes of unprocessed notes to be collected securely, counted, authenticated, damaged currency identified, counterfeit notes detected, sorted and dispatched requires a professional, focused operation that genuinely adds value to its clients business. It's that level of service and commitment Transguard, an Emirates Group company, delivers everyday all year round to the financial sector world-wide from its highly secure Cash Centre located in Dubai International Airport's Free Zone.

Transguard have the perfect conditions to offer a service that has the capacity to process and dispatch notes to the value of US\$20-25 million, everyday! The Transguard process begins the moment armoured vehicles collect the currency locally, or from the aircraft for international clients. From this point onwards, the benefits of Transguard's technically advanced systems really do convert time into money.

### **A Secure Investment**

Every aspect of Transguard's Cash Centre is based on security, crucial to the trust and confidence of clients. Whilst a secure pick up and delivery are obvious, Transguard's meticulous procedures ensure that the proc-

ess guarantees a service with accuracy, reliability and ultimately, security. After pick up, the currency is received and logged in a secure area before being initially screened. From there the partnership with Giesecke and Devrient, leaders in the banknote industry, becomes paramount to the service Transguard offers.

With the G&D state-of-the-art BPS 1000 machine underpinning the operation, the whole conventional process is replaced saving both time and money. The Cash Centre is capable of processing over 1 million bank notes in one 8-hour shift, at the same time as ensuring 100% compliance with Central Bank standards.

Clients are electronically updated with detailed reports enabling a quick turnaround for the Cash Deposits. Depending on the clients' requirements, cash deposits can be either held in Transguard's secure vaulting facilities or dispatched as per their requirement. Transguard's proximity to the Airport means time saved in transit, lower charges and higher value for the client.

### **Real Returns**

As the only Cash Centre of its kind in the region with the capability of processing a multitude of currencies, Transguard offers a service that no one else can. While the cost savings made due to reduced processing times are considerable, the real



*Dr Abdulla Al Hashimi (left), Chief of Emirates' Group Security receives the Individual Award of Excellence in Aviation Security from (left to right): HH Sheikh Ahmed bin Saeed Al-Maktoum, Chairman of Emirates; Philip Baum, Editor of ASI; and Maurice Flanagan, Emirates' Group Managing Director*

returns are realised by utilising Transguard's logistical support capabilities.

Transguard, being part of the Emirates Group with its fleet of over 50 commercial jetliners, is able to ship consignments with values of up to US\$50 million per shipment anywhere in the world. And that needs security...🕒

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